



NOVEMBER 2024 NEWSLETTER

Dear Hollywood Branch members,

I wanted to take a moment to sincerely thank Grigor Akopyan for all the hard work and dedication he had put into organizing this year's Fall Festival. The festival was such a wonderful success, and created a vibrant atmosphere and a great sense of Hollywood Branch musical community.

I also would like to wish you all a joyful and restful Thanksgiving filled with love, laughter, and music. May this season bring you warmth, peace, and moments to cherish.

Svetlana

*Dr. Svetlana Transky
President, MTAC Hollywood Branch
(213)-400-5951*

Happy Thanksgiving!



FALL FESTIVAL 2024 IN RETROSPECT





WINTERFEST -2024

Winterfest Event Date: Sunday, December 15, 2024

Los Angeles Valley College, 5800 Fulton Ave, Valley Glen, Ca 91401

Scheduling Chair: **Aroutioun Mikaelian** (aamikaelian@yahoo.com)

Online Application Deadline: Sunday November 17, 2024

<https://mtachollywood.org/members-corner/program-application-forms/winterfest-student-application/>

Teachers Fee: \$10.00 and Solo Student's fee: \$30 Flat fee per student

Duet fees: Same fee as a single solo performance plus \$1 additional per student

Complete the student application and mail your check, postmarked by the deadline to:

Galina Berezovsky
2749 Selby Ave., Los Angeles, CA 90064

- This competition is open to any age or difficulty level and repertoire may be chosen from any historical period.
- The music of J.S. Bach can now be included as well.
- Only ONE composition or ONE movement may be chosen for performance.
- Repertoire must consist of an original composition – simplified versions are discouraged. Refer to the Certificate of Merit Syllabus for acceptable arrangements.
- Repeats, other than first and second endings, are discouraged.
- Students are expected to perform from memory (except for ensemble performances) and it is customary for students to bow before and after their performance
- No music scores are required for the Winterfest
- Adjudication will be based on the following age categories: age 8 and under, 10 and under, 12 and under, 14 and under, 16 and under, age 17 and over and one Instrumental category (all ages)
- Trophies are presented to the winners in each age category.
- Please note that the Hollywood Branch may use images of the participants and audience on our branch website.

Dress code guidelines:

A dress or elegant pants outfit for females and long dress pants, dress shirt, dress shoes (no sports shoes) for males.

Two Grand Prizes:

- **Senior Grand Prize (age 13 and above) – \$100**
- **Junior Grand Prize (age 12 and under) -\$100**
- **The Grand Prize awards will be limited to a one time win per student.**

Application Requirements:

- **A completed and signed consent form**
- **Please submit the Consent form to the event chair with your check.**
- **Note that the Hollywood Branch may use images of the participants on our Branch Facebook page as well as our Branch Website.**
- **Participants must have a Consent Form on file unless you submit a formal objection. Participation, plus a completed consent form, signify acceptance of these postings**
- **Participating teachers will be expected to be present and to contribute to the running of this event.**

CALENDAR OF UPCOMING EVENTS

November 23-26, 2023	Thanksgiving Holiday
Friday, December 6, 2024	General Branch Meeting on Zoom at 11:00 a.m.
Sunday, December 15, 2024	Winterfest Los Angeles Valley College
Sunday, February 2, 2025	Classical Era Competition (Formerly Sonata/Sonatina Competition)
Sunday, February 16, 2025	Hollywood Branch Bach Masterclass
Sunday , March 2, 2025	Bach/ Baroque Festival
Sunday, May 4, 2025	Spring Recital
Sunday, June 1, 2025	Achievement Awards Recital

Mark Your Calendars

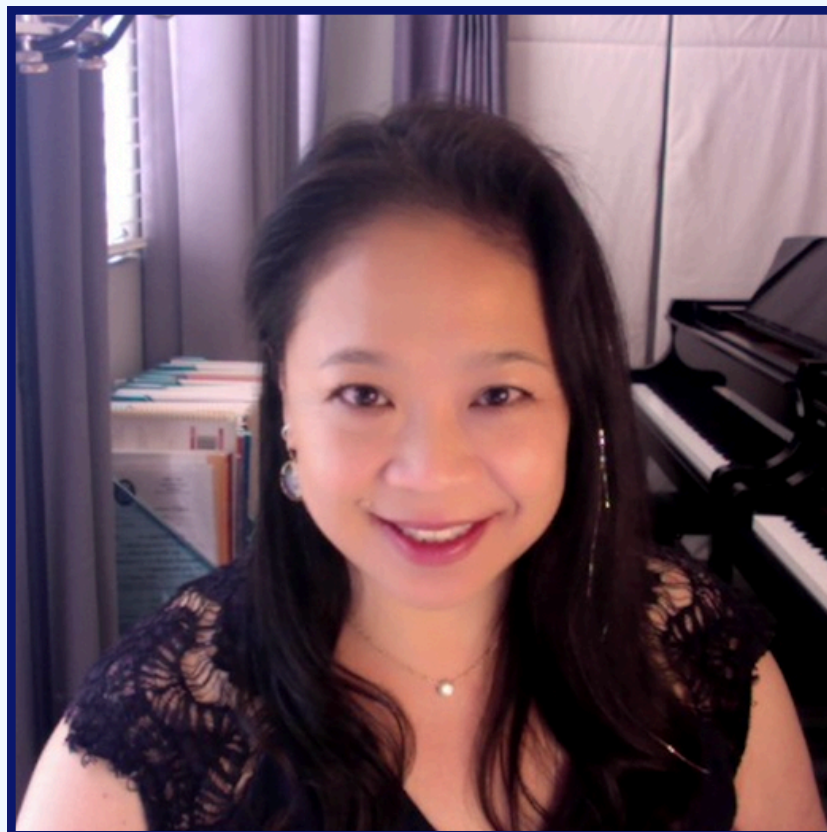
**Hollywood Branch General Meeting
Friday, December 6, 2024 at 11:00 a.m.
on Zoom**

Please, join our Zoom Meeting on this date. We have a very special guest speaker, Dr. Deborah How, who will give an informative presentation on Southern California Junior Bach Festival.

Deborah will be going over the festival details and reviewing its regulations during our next meeting. This will be a great opportunity for everyone to ask questions, clarify any points of confusion, and encourage teacher participation in this year Bach Festival.

Please, read Dr. Deborah How's biography below.

Dr. Deborah How



Deborah H. How (piano, flute) received her Bachelor of Arts from Swarthmore College, Masters of Aarts from the UCLA School of Music, PhD from the USC Thornton School of Music, and MBA from the Isenberg School of Management at UMass Amherst.

Dr. How is widely known as a connection builder and fundraising architect for nonprofit music organizations. She is a frequent presenter on both studio management and pedagogy topics and is a member of the MTNA Business Resource Network.

Deborah How maintains an active studio with national competition winners in piano, flute, chamber music, and composition, and is the owner of the Westside Music Conservatory in Los Angeles (Brentwood).

Committed to community service, Dr. How also holds chairperson and/or committee positions at several non-profit organizations, including the Westside Music Foundation, Vicente Chamber Orchestra, Southern California Junior Bach Festival, Southwestern Youth Music Festival, and MTAC Santa Monica Bay.